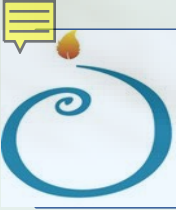




Leadership at all levels

ARIZONA TAX CONFERENCE
August 2024



LEADERSHIP MENTALITY



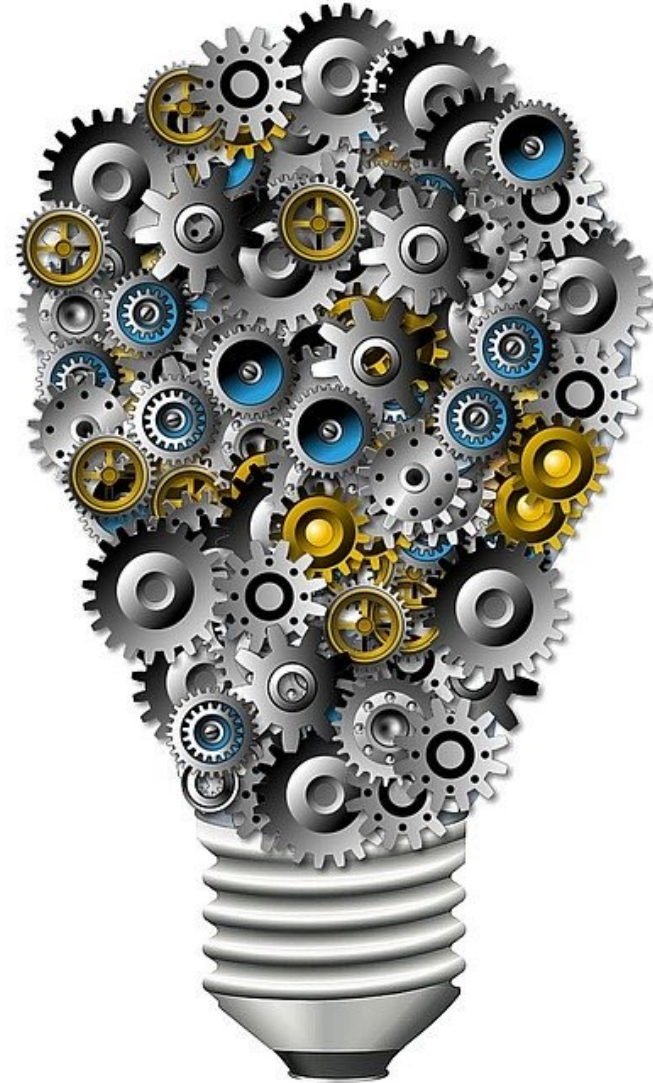
The top 4 attributes valued in leaders

4. Inspiring
3. Competent
2. Forward-looking
1. Honest

Source: *The Leadership Challenge*, 2023



Leaders inspire innovation





Innovate here: The 3 desires of modern employees

- Purpose
- Community
- Growth

Source: *People Strategy*, 2021



Risk



“Life begins at the
end of your comfort
zone.”

Neale Donald Walsch

F.E.A.R.

False Evidence Appearing Real



Emotional Risk

“To have ideas without action is like not knowing at all.”

“Courage is being scared to death, and saddling up anyway.”

John Wayne

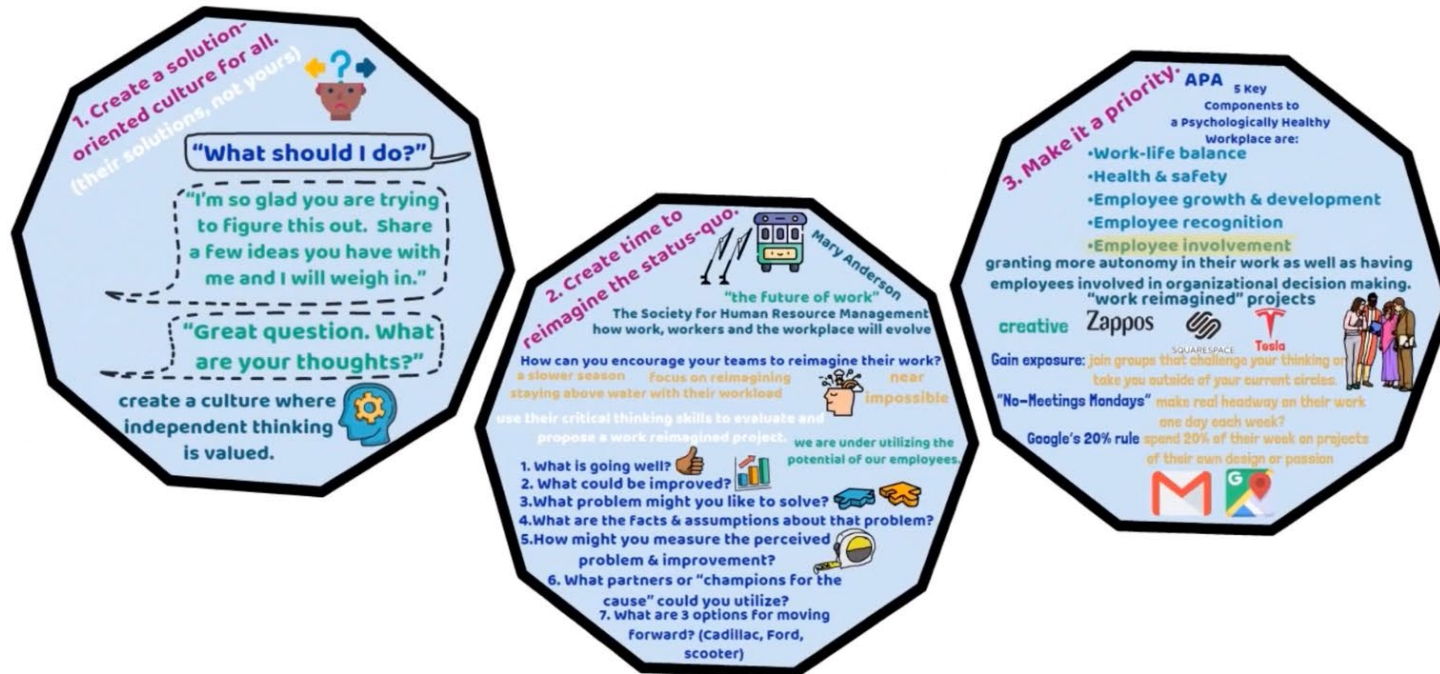
Comfort zones look different to everyone.





Work Reimagined

If you want to have a team that utilizes critical thinking skills, takes risks, and innovates





Reimagined



Bravery How-To

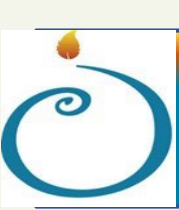
1. Create a Culture of Bravery
- 2.1 Question: What would I do if I wasn't afraid?
3. Rehearse a Positive Outcome
4. Set Bravery Goals in Community



Risk Exercise



GET FEEDBACK
FROM 1 PERSON



Q & A



Thank you for letting me support you

Julie Lancaster

julie@lancasterleadership.com

*We provide: Coaching * Training * Retreats
Working on: Culture * Strategy * Leadership skills*

Website



Our flyer is on the registration table

